

Plant-Based Health Professionals UK webinars: A Presenter's Guide

Thank you for agreeing to be a guest on PBHP UK's CPD / CME accredited webinar series. Here are some guidelines to help you:

The agreed topic should be:

- relevant to the field of plant-based nutrition and/or lifestyle medicine
- considerate of socio-economic impact as well as inclusive

Our mission and values:

We advance health through whole food plant-based nutrition and lifestyle medicine, empowering healthcare professionals and communities to prevent, manage and treat chronic disease alongside promoting planetary health.

PBHP UK promotes a food first approach to nutrition and avoids promotion of unnecessary supplements.

Our values include compassion, inclusivity and equality. Please see our DEI statement [here](#).

Key details:

- **Duration:** Plan for 35 minutes of presentation time, leaving ample space for Q&A.
- **Slide submission:** Send your slides at least **48 hours before your webinar** for review.

Consider who your audience is

Your primary audience consists of UK-based healthcare professionals, including doctors, nurses, dietitians, and nutritionists. They seek practical, evidence-based information they can apply in clinical practice.

Please note:

A copy of your slides in PDF format will be shared with the registered participants as well as available for access to our members.

Please note that by agreeing to do this webinar you are consenting to recording of the webinar presentation and live Q&A. We will have this available to view in our private members area for the first three months (along with CPD accreditation and your slides) and then released publicly on our YouTube channel (without copy of slides).

Structure Your Presentation and Introduce Yourself

- Begin with a brief personal introduction and why this topic matters to you
- Present three clear learning objectives
- Organise content into digestible sections
- End with a clear summary of key takeaways e.g. 5 takeaways
- Include a reference list

Sharing Evidence and Patient Case Studies

- Focus on current, peer-reviewed research
- Include relevant patient case studies (ensure no identifiable information)
- Provide practical implementation strategies
- **No animal studies please** - there are plenty of excellent studies that do not use non-human animals
- Include statistics relevant to UK healthcare settings where possible

Health Equity Considerations

- Include at least one slide addressing social determinants of health
- Consider socioeconomic factors in any recommendations you make
- Use inclusive language and non-stigmatising imagery e.g. around obesity
- Address cultural and ethnic variations in health outcomes
- Acknowledge barriers to implementation e.g. lack of access to green spaces

If you have any questions, please contact us:

Email info@pbhp.uk

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