Information for volunteers at PBHP UK events

Thank you so much for volunteering for Plant-Based Health Professionals UK. When carrying out voluntary work for PBHP UK you are also a representative for the organisation. You're responsible for presenting a positive image of PBHP UK and communicating our values including compassion, inclusivity and equality.

We would be grateful if you could familiarise yourself with the information below as this will really help with communications at our events. If you have any questions, please do ask Shireen or Rohini.

Our mission

Plant-based Health Professionals UK provides education and advocacy on whole food plant-based nutrition for the prevention and treatment of chronic disease, as well as for supporting planetary health.

Organisational information

We are a <u>community interest company</u>, which means we are a limited company, with special additional features, created for the use of people who want to conduct a business or other activity for community benefit, and not purely for private advantage.

Founded in 2018 by Shireen Kassam

Funding is from membership fees, grants and philanthropic donors

Membership

Our <u>membership programme</u> is open to everyone, not just health professionals. We have 4 tiers for annual membership. Full (£65) for doctors and vets, Allied health professionals for nurses, dietitians, nutritionists, midwives, physiotherapists, psychologists (£45), General public (£25) and full-time students (£15).

We currently (Nov 2022) have around 1000 members, two thirds are doctors or allied health professionals, the remainder are general public supporters.

We have a number of member perks including:

- Weekly evidence-based nutrition updates
- Access to a 'closed' facebook group with new conversations every day and a thriving community
- Regular webinars and exclusive access to previous recordings (over 60 webinar recordings to date!)
- Regular online members events and socials as well as free in-person socials including our annual PBHP summer party

- Regular journal club and book clubs
- Listing in an online 'Speakers Bureau' for those who'd like to give talks on plantbased nutrition
- Listing in our plant-based health professionals directory to help promote your private practice
- An opportunity to get involved with our work

Free resources to highlight

21-day plant-based health challenge with recipes and emails to your inbox Factsheets (free and downloadable)

Articles

Videos

Live free CPD accredited webinars Social media accounts – Facebook, Instagram, twitter

Other resources to highlight

<u>Books</u> by our team and members <u>Courses</u>

What to wear

Please wear an item of clothing with the PBHP UK logo. The current range can be found <u>here</u>. Please let Shireen Kassam know what you prefer, and this will be ordered for you.

Do

Be kind, courteous and welcoming
Don't be on your phone
Ask people to sign up to the website for regular newsletters
Ask for feedback from those who have used our website and resources

Do not

Give individualised health or medical advice, even if pushed by the person asking. You can instead highlight our directory of healthcare professionals If in doubt, say you don't know

Email address

plantbasedhealthprofessionals@gmail.com

Website

Plantbasedhealthprofessionals.com or pbhp.uk