

Dear Dr Kassam

Thank you for your open letter dated 27 May from NHS doctors and staff to NHS leaders and the Government urging for radical changes to the current unhealthy and unsustainable food environment.

In October 2019 I launched the Welsh Government's strategy to combat obesity '[Healthy Weight: Healthy Wales](#)'. This includes the intention to create healthier environments and settings, and for public settings to be exemplars of best practice in promoting healthy eating and physical activity.

We will be consulting this autumn on a suite of potential measures, including regulating price promotion and discounting practices and mandating calorie labelling for food purchased and eaten outside of the home, to address the current bias towards unhealthy options in the food environment. All our actions will encourage and support people in Wales to eat a healthy and sustainable diet as set out in the Government's Eatwell Plate.

Yours sincerely,

PETER JONES
Dirprwy Gyfarwyddwr Gweithrediadau/Deputy Director of Operations